



**Maximum Media together with the Cleveland Aradhana Committee and iCarnatic.org is very happy to announce a new program, “Carnatic Music Idol USA – Celebration Series” that highlights the musical journey of North American youth.**

Through 4 seasons of CMI-USA we have witnessed the amazing talent of these kids and this year, **instead of a competition**, we want to look back on all our participants, finalists and winners and showcase their talent, as well as the foundation that has taught them and inspired them on this musical journey. The foundations to all of this are our teachers and music schools here in North America. They have taken these kids from Sa Pa Sa to Sankarabharanam and beyond and for that they need to be in the spotlight too!

**This program will be produced for a new show on satellite TV with the extended edition exclusively on RagamalikaTV.com.**

**This program will be taped in only 4 select regions –**

West Coast – Bay Area – October 31, 2015

South – Texas – November 1, 2015

Midwest – Chicago – November 7, 2015

East Coast – NJ/NY – November 8, 2015

### **Showcase Opportunities:**

#### **Teachers and music school – limited to 3-4 per a region**

Each school will receive a 45-minute performance slot. The number of groups is up to the discretion of the teacher, but since this is a taping for broadcast, we ask that each group have a max of 6 kids. All levels are welcome!

Typical production will be as follows:

- 45 minutes of performance. The school can decide on what they would like to showcase. For example, it can be 3 groups of students presenting 1-2 short kritis or bhajans or a short theme. Accompanists needed for at least 2 groups to make it more interesting for TV audience. Tamil Kritis would be nice. (Television station would like that).
- Short introduction of the school and teacher read out by the compere.
- Interview with the teacher and their insights into teaching kids in North America (3-4 minutes)
- Interview with few students and parents (3-4 minutes total)

**Production fee: \$1500/school**

Each school will receive a broadcast quality recording after 3 months for their portfolio.

The full program along with teacher interviews will be available on RagamalikaTV.com and highlights will be broadcast on satellite TV.

#### **Individual Youth Participants**

Each participant accepted will receive an 8-10 minute slot based on merit.

**Production fee: \$125**

Participants will receive a broadcast quality recording after 3 months for their portfolio.

Their full program and possible interview will be available on RagamalikaTV.com and highlights will be broadcast on satellite TV.

Accompanists are required. Please arrange your own accompanists. At least 1 tamil kriti is preferred.



### **CMI-USA past finalists and winners**

***This extended performance slot is part of our continued commitment to you as members of our CMI-USA family!***

Each finalist will receive a 15-20 minute performance slot and winners will receive a 30-minute performance slot.

Production fee: **\$125**

Each CMI-USA finalist/winner will receive a broadcast quality recording after 3 months for their portfolio. Their full program and interview will be available on RagamalikaTV.com and highlights will be broadcast on satellite TV.

Accompanists are required. Please arrange your own accompanists. Atleast 1 tamil kriti is preferred.

***We are excited to take our viewing audience on this musical journey and we hope you will join us on this ride and show the rest of the world the quality of Carnatic music that is alive and flourishing in North America!***

***For any questions, please contact Ravi Natarajan of iCarnatic. He can be reached at (630) 926-6390 or by email [ravi@icarnatic.org](mailto:ravi@icarnatic.org)***